



# Application for Professional Membership

**This application must be accompanied by: 1) Applicant's signature of Code of Professional Ethics agreement; 2) Presentation verification documents; and 3) Payment in full. Please type or print all information clearly. Please allow five to ten business days for processing.**

Male     Female

\_\_\_\_\_  
First Name                      Middle Name or Initial                      Last Name                      Suffix (Jr., Sr., etc.)

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Street Address (as it will appear on online directory)

\_\_\_\_\_  
City                      State / Province                      ZIP / Postal Code                      Country (if not U.S.)

( \_\_\_\_\_ )  
Phone (list only one)                      Fax (list only one)

\_\_\_\_\_  
E-mail Address (list only one)                      Web site (URL) (list only one)

**I have read and agree to the Code of Professional Ethics (on page four of the application). I understand that my application will not be processed without my signature of agreement below.**

\_\_\_\_\_  
Applicant's Signature                      Date

## Membership Investment: *Membership is for one year from month application is approved.*

**New Member investment is \$600** (\$175 initiation fee + \$425 first year annual membership dues). You will receive a \$100 non-transferable certificate good toward a future NSA meeting registration fee, redeemable within two years of your membership month. Thirty-five dollars of your membership investment is for a one-year subscription to *Speaker* magazine. Members may not deduct subscription price from dues. If you currently subscribe to our magazine, please let us know so we can refund the unused portion of your subscription.

**New Member Investment** \$ 600.00

I would like to join the following **Professional Experts Groups (PEGs)** for the annual investment of **\$25** each.

PEGs focus on specific areas of the speaking industry and function as a part of NSA's official structure. PEGs also provide members the opportunity to learn and grow in their specialty area. Each PEG provides special sessions during the NSA Workshops, Conventions, teleseminars and newsletters.

- |  |  |   |   |
|--|--|---|---|
| <input type="checkbox"/> Business Coaching | <input type="checkbox"/> Educators         | <input type="checkbox"/> Humor                | <input type="checkbox"/> Sales Experts            |
| <input type="checkbox"/> Consultants       | <input type="checkbox"/> Facilitators      | <input type="checkbox"/> International        | <input type="checkbox"/> Seminar/Workshop Leaders |
| <input type="checkbox"/> Diversity         | <input type="checkbox"/> Health & Wellness | <input type="checkbox"/> Motivational/Keynote | <input type="checkbox"/> Writers/Publishers       |

**PEGs Investment** \$ \_\_\_\_\_

**TOTAL New Member Investment** \$ \_\_\_\_\_

## Method of Payment:

Check # \_\_\_\_\_ (Payment must be in U.S. funds only. Payment drawn on banks outside the U.S. must be made by International Money Order.)

or Charge to:  AMEX     Discover     MasterCard     VISA

\_\_\_\_\_  
Credit Card Number                      Exp. Date

\_\_\_\_\_  
Print Cardholder Name

\_\_\_\_\_  
Cardholder Signature                      Date

### I was referred to NSA by:

Chapter     Print Media     Internet

NSA Member, \_\_\_\_\_

Other \_\_\_\_\_

The NSA chapter  I belong to    or     plan on joining is:

\_\_\_\_\_



# There are Three Ways to Qualify for Professional Membership

To join NSA, you must meet **ONE** of the three qualification options. (All verification documents are treated as confidential information. Photocopies are accepted.)

Applicant's name: \_\_\_\_\_ Date: \_\_\_\_\_

Under which option would you like to apply?

**Option 1** You have received monetary payments for 20 or more presentations within the 12 months prior to application. Supporting documentation can be any of the following: contracts, paid invoices, check copies or tax returns showing speaking income.

**OR**

**Option 2** You have given 20 or more presentations to audiences of 15 or more as part of a salaried position within the 12 months prior to application. Supporting documentation is a letter from your employer indicating the 20 professional speaking presentations that you have given in the 12 months prior to application.

**OR**

**Option 3** You have earned \$25,000 or more giving presentations (number of speaking engagements does not matter) within the 12 months prior to application. Supporting documentation can be any of the following: contracts, paid invoices, check copies or tax returns showing speaking income.

Please use the form on page three to provide supporting documentation for Option 1 or Option 3.

### If you do not meet one of the above three qualification options, you may want to...

- Look into programs at a local NSA Chapter
- Apply for Affiliate Membership (Service/Supplier or Bureau Partner)
- Subscribe to *Speaker* magazine
- Enroll in the Academy for Professional Speaking
- Sign up for event information to be sent to you

For information on these alternative options, visit <http://www.nsaspeaker.org> or call **480-968-2552**.





# Presentation Verification Form

Please use this form to provide supporting documentation for **Option One** or **Option Three**.

Date of Presentation	Client Name	Type of Verification Documents Enclosed (Please number documents accordingly)	Fee Earned
1. _____	_____	_____	\$ _____
2. _____	_____	_____	\$ _____
3. _____	_____	_____	\$ _____
4. _____	_____	_____	\$ _____
5. _____	_____	_____	\$ _____
6. _____	_____	_____	\$ _____
7. _____	_____	_____	\$ _____
8. _____	_____	_____	\$ _____
9. _____	_____	_____	\$ _____
10. _____	_____	_____	\$ _____
11. _____	_____	_____	\$ _____
12. _____	_____	_____	\$ _____
13. _____	_____	_____	\$ _____
14. _____	_____	_____	\$ _____
15. _____	_____	_____	\$ _____
16. _____	_____	_____	\$ _____
17. _____	_____	_____	\$ _____
18. _____	_____	_____	\$ _____
19. _____	_____	_____	\$ _____
20. _____	_____	_____	\$ _____
<b>Total Fees</b>			\$ _____



# Code of Professional Ethics

*Please read NSA's Code of Professional Ethics before submitting application.*

***(Application will not be processed without applicant's signature on page one of application.)***

To establish and maintain public confidence in the professionalism, honesty, ability and integrity of the professional speaker is fundamental to the future success of the National Speakers Association, its members, and the profession of speaking.

To this end, members of the Association have adopted and, as a condition of membership, subscribe to this Code of Professional Ethics. By doing so, the members give notice that they recognize the vital need to preserve and encourage fair and equitable practices among all who are engaged in the profession of speaking.

Violations of the obligations of this Code shall be determined in accordance to the Bylaws, policies and procedures of the National Speakers Association. Disciplinary actions shall be instituted by the National Speakers Association in accordance with Bylaws and Rules and Regulations established by the Association. Any such disciplinary action shall be final and binding upon the NSA member and without recourse to the Association, its officers, members or staff.

Article 1. The NSA member shall accurately represent qualifications and experience in both oral and written communications.

Article 2. The NSA member shall act, operate his/her business and speak on a high professional level so as to neither offend nor bring discredit to the speaking profession.

Article 3. The NSA member shall exert diligence to understand the client's organization, approaches and goals in advance of the presentation.

Article 4. The NSA member shall avoid using materials, titles and thematic creations originated by others, either orally or in writing, unless approved by the originator.

Article 5. The NSA member shall treat other speakers with professional courtesy, dignity and respect.

Article 6. The NSA member shall maintain and respect the confidentiality of business or personal affairs of clients, agents and other speakers.

Article 7. The NSA member shall protect the public against fraud or unfair practices and shall attempt to eliminate from the speaking profession all practices that bring discredit to the profession.

Article 8. The NSA member shall not be a party to any agreement to unfairly limit or restrain access to the marketplace by any other speaker, client or to the public, based upon economic factors, race, creed, color, sex, age, disability or country of national origin of another speaker.

Members of the National Speakers Association are dedicated individuals sincerely concerned with the interests of all who come in contact with the profession. To this end, NSA members subscribe to this Professional Pledge:

***I pledge*** myself to honesty and integrity; to pursue my profession and education to the end that service to my clients shall always be maintained at the highest possible level.

***I pledge*** myself to seek and maintain an equitable, honorable and cooperative association with fellow members of the Association and with all others who may become a part of my business and professional life.

***I pledge*** myself to comply with the standards of the National Speakers Association as set forth in its Bylaws and this Code of Professional Ethics.

As a condition of granting membership in NSA, applicants shall abide by NSA policies, procedures and Bylaws and shall comply with the Code of Professional Ethics as they are now or may be in the future. Applicants shall cooperate with investigations of member practices, give evidence or testimony as deemed necessary and accept discipline as determined. In consideration of the National Speakers Association's review of my application, I hold harmless and indemnify and release NSA, its officers, directors, employees, agents or others acting on behalf of NSA, from any and all liability arising out of the acceptance or rejection of this application and the suspension or termination of membership for any reason.